

# HIGHTEN AI

The only platform that builds, deploys, and grows your SaaS

**Highten AI lets anyone describe a SaaS idea in plain English and get a complete, revenue-ready subscription business deployed in minutes.** Landing page, authentication, database, Stripe billing, emails, custom domain, and analytics. All configured and live from a single prompt.

## Problem

Millions want to start SaaS businesses but get stuck on infrastructure: databases, auth, payments, deployment, domains. Tools like Lovable and v0 generate apps but **abandon founders after launch**.

## What Makes Us Different

We don't stop at deployment. Every SaaS gets **full business intelligence**: MRR/churn analytics, customer health scores, dunning recovery, referral programs, and an **AI Business Assistant** that identifies at-risk customers and recommends growth actions daily.

## HOW IT WORKS

1

Describe your SaaS or pick a template

2

We generate and deploy everything: app, database, auth, payments, emails, domain

3

AI assistant helps you grow: churn prevention, revenue recovery, marketing plans

## MARKET

Over **30,000 SaaS companies** exist today, growing **18% annually**. Millions more want to build SaaS but lack technical skills. At **\$35/mo average**, we need just **238,000 customers** for \$100M ARR—**less than 1%** of addressable market.

## TRACTION

**250+**

Signups

## BUSINESS MODEL

### Starter

**\$9/mo**

- ✓ 1 app
- ✓ Basic analytics
- ✓ Community support

### Pro

**\$29/mo**

- ✓ 3 apps
- ✓ AI business assistant
- ✓ Custom domains

### Agency

**\$99/mo**

- ✓ 10 apps
- ✓ White label
- ✓ Priority support

Additional revenue from custom domain markup (\$2 to \$5 per domain/year) and platform transaction fees at scale.

**\$500,000**

Build the core orchestration engine, onboard first 100 paying customers, and reach \$10K MRR within 6 months.